

## CanadianMusicians.com "The Web Space"

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CanadianMusicians.com empowers bands, solo-artists, choirs and a range of musical performers to take an active role in their own promotion and management. One of the goals of CanadianMusicians.com is to produce a more self-educated and polished music member for the purpose of doing business with industry provision members.

CanadianMusicians.com enables small business, cottage industry and regional and national industry providers to gain access to the vast array of prospects and clients available for their products and services, both in their area and across the nation.

Saving money is as easy as using CanadianMusicians.com. This unique method of doing business operates at near-zero overhead costs, which in this current world financial environment could represent a significant strategic business advantage for product and service vendors.

Protecting the environment is a goal of CanadianMusicians.com. The tools that connect members for business are paperless. The only energy required is to power a computer and internet connection - and the human energy of sharing ideas and meeting needs.

## CanadianMusicians.com "The Mission"

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Our job is to help industry members connect with musicians, to help musicians connect with industry members, and to help general users find musicians and music-related industry to fulfill their specific needs and goals.

The web site architecture is designed so anyone can use it with success, from the solo musician to the corporate sales department. CanadianMusicians.com is designed for everyone - bands, retailers, industry service and product providers (even the general public) - in a secure environment.

CanadianMusicians.com understands its members and their various and unique needs and wants. Not everyone who's in the music industry has the same hopes, dreams, goals, or even the same types of roles in the Canadian music scene. Active listening is key.

CanadianMusicians.com offers members exposure, resources and communication tools that help them to describe themselves and their goals, promote themselves and their services, products and talents to their fellow members, their fans and the general public to succeed in today's ever-evolving music scene.

Taking members from where they are today to where they want to be tomorrow, CanadianMusicians.com is music history in the making.